

**University of Arkansas Community College**  
**Board of Visitors Minutes**  
**June 21, 2018 / 4 p.m.**  
**IH Room 104**

Members present were Ms. Stacy Gunderman, Ms. Michelle Huff, Mr. Steven Green, Dr. Maggie Williams, Ms. Jesse Freiert, and Ms. Karen Ryan. Mr. Ted Hall attended via conference call. Mr. Stan Fretwell, Mr. Casey Castleberry, Mr. Phil Baldwin, Mr. Mark Skelton, and Mr. Mike Cumnock were absent. Also in attendance were Ms. Deborah Frazier, Dr. Brian Shonk, Dr. Anne Austin, Mr. Greg Thornburg, Ms. Tina Paul, Ms. Jennifer Blaylock, and Ms. Hannah Keller Flanery.

The board of visitors entered executive session to discuss the chancellor's evaluation. The board exited executive session at approximately 4:20 p.m.

Dr. Williams moved to approve the minutes from the April 19, 2018 meeting. Ms. Ryan seconded the motion, and the motion carried.

Ms. Frazier provided an update regarding the University of Arkansas System board of trustees meeting in May. She provided a handout showing the UA System FY19 annualized tuition and fee requests.

Ms. Tina Paul, director of development, provided a UACCB Foundation report. Ms. Paul noted the foundation has raised over \$1.2 million since 2011. In fiscal year 2017-18, the foundation has awarded over \$50,000 in scholarships. The foundation has endowed 12 new scholarships in the last five years and has awarded 24 scholarships this summer. She added that UACCB has received a \$3,000 grant from the Walmart Foundation, which will provide supplies and scholarships for the Kids' College summer program. Ms. Frazier announced that UACCB would host a retirement celebration for Ms. Paul and Ms. Beverly Moss on June 27, 2018. Public comments will begin at 12:45 p.m. Both Ms. Paul and Ms. Moss are retiring June 30, 2018.

Ms. Jennifer Blaylock, director of institutional research, provided a presentation on key performance indicators under the productivity funding model. She also provided an overview of enrollment trends based on reports she provides to campus weekly. Ms. Gunderman asked how often the productivity funding dashboard presented by Ms. Blaylock is updated. Ms. Blaylock said she updates the dashboard annually after official numbers have been reported to the Arkansas Department of Higher Education. Ms. Blaylock announced that she was coordinating an institutional research professional development event scheduled for July 13, 2018 from 1-3 p.m. Ms. Frazier invited members of the board to attend or send representatives from their businesses to the free event. Ms. Blaylock said currently representatives from 10 of the 22 community colleges across the state plan to attend the event.

Board members reviewed meeting dates for the 2018-2019 academic year. The board agreed to meet in June versus July. Meeting dates presented are as follows:

- October 18, 2018
- January 17, 2019

- April 18, 2019
- June 20, 2019

Mr. Green moved to accept the meeting dates. Ms. Ryan seconded the motion, and the motion carried.

Dr. Shonk provided a presentation on initiatives the colleges is undertaking. He said work groups had been formed for Guided Pathways, which UACCB plans to fully implement by the fall 2019. Dr. Shonk said work groups were comprised of faculty and staff members with 5-8 members on each work group. Work groups include:

- Program Mapping
- Transfer Level Math
- Advising/Career Exploration
- Communication and Engagement
- Student Financial Stability
- Marketing, Student-facing Materials, and Website
  - Onboarding
- Teaching and Learning
- Technology Support

Dr. Shonk discussed the Interstate Passport initiative, which is designed to simplify the transfer process for students between institutions both statewide and nationally. He said the program provides assurance that the general education credits a student earns will transfer seamlessly between institutions that are participating in Interstate Passport. Dr. Shonk reported that Ms. Beverly Meinzer serves as UACCB Interstate Passport liaison and has been invited to present about UACCB's involvement in Interstate Passport in Washington, D.C. He said Interstate Passport has provided funding for Ms. Meinzer to attend meetings in Boulder, Colorado as well as other members of campus including Mr. Nate Pyle, director of advising, and Ms. Hannah Keller Flanery, who provided marketing feedback for the initiative.

Dr. Shonk reported on concept-based curriculum, which UACCB will be implementing within the nursing and allied health programs. He said Donna Ignatavicius, an internationally known expert in the field, and her assistant would be on campus for a two-day site visit with nursing faculty July 30-31, 2018 to discuss curricular structure. Ms. Ignatavicius will return to campus in the spring 2019 for another two-day visit to provide a professional development session on teaching concept-based curriculum. Ms. Gunderman asked if there was a correlation between concept-based learning and pass rates on the National Council Licensure Examination. Dr. Shonk said increased pass rates on the exam had been seen in students involved in concept-based learning. Dr. Shonk said concept-based learning would begin with the registered nursing program, followed by the practical nursing program and the emergency medical services programs. Ms. Frazier noted that White River Medical Center had provided a donation that helped defray the costs of the training and professional development that will be provided in concept-based learning. She added that Citizens Bank provided funding for the majority of the Guided Pathways consultation and development fees.

Ms. Gunderman reviewed upcoming events including the retirement reception on June 27 and the practical nursing pinning program July 24, 2018 at 6:30 p.m. Ms. Gunderman said she would review the chancellor's evaluation with Ms. Frazier.

With no further business, the meeting adjourned at 5:15 p.m.