University of Arkansas Community College at Batesville Board of Visitors Meeting Banquet Hall – Independence Hall January 20, 2022 4:00 p.m.

Members present on-site were Mr. Ted Hall, Mr. Mike Arnold, Mr. Calvin Wright, Mr. Brad Cummings, Mr. Stan Fretwell, Ms. Jesse Freiert, Dr. Jody Smotherman and Ms. Michelle Reesor. Those absent were Ms. Karen Ryan, Dr. Mike Hester, and Ms. Jenifer Floyd.

Others in attendance included were Mr. Zach Perrine, Dr. Brian Shonk, Dr. Anne Austin, Ms. Mandy Walker, Ms. Jodie Hightower, Mr. Blayne Stewart, Mr. Mark Cartwright, Mr. Doug Muse, Ms. Jessica Shelton, Dr. Deltha Sharp, and Ms. Lynn Bray.

Chairman Hall called the meeting to order at 4:00 p.m.

Ms. Freiert moved to accept the minutes from the October 14, 2021, meeting and Mr. Cummings seconded the motion. Motion carried.

Mr. Arnold moved to accept the minutes from the June 10, 2021, meeting and Mr. Wright seconded. Motion carried.

Chairman Hall turned the meeting over to Chancellor Shonk who introduced the new employees listed in the agenda.

New Employees since the last meeting in October are:

Jeffery Torosian, Faculty for Adult Education (11/3/2021)

Shannon Haney, Director of Development (1/3/2022)

Justin Holman, Faculty for Welding (1/3/2022)

Amber White, Administrative Analyst for Admissions (1/3/2022)

Lauren Belt, Faculty for Psychology (1/10/2022)

Promotions since the last meeting in October are:

Crystal Blue – Network Admin to Director of Information Services

Jordan Brock – Part-time extra help to Full-time Records Analyst

Dustin McAnally – Records Analyst to Database Administrator

Brian Shonk – Vice Chancellor of Academics to Chancellor

Old/Continuing Business:

Board of Visitors Vacancies – Nominating Committee –

Chancellor Shonk reviewed the vacancies that are upcoming on the board. Ms. Hightower will send out a spreadsheet that notes the board terms. Chancellor Shonk said the board needs to appoint or create a nominating committee. Chancellor Shonk would like names for the open seat by the next meeting in April. Chancellor Shonk will review the by-laws regarding electronic

voting. He said the board could develop the committee, nominate a person, and then vote via electronic means.

The board appointed Mr. Arnold as chair of the nominating committee. Mr. Wright and Mr. Fretwell will also serve on the committee. Chairman Hall will help coordinate their work.

Chancellor Shonk offered the board members three options for future meetings, noting it is very important for members to attend the meetings. The three options reviewed were:

- Keep the meeting time at 4 p.m. with light refreshments served and new employees attending the first portion.
- Serve a dinner at 5:30 p.m. and hold the meeting at 6:00 p.m., keeping the meeting to an hour.
- Holding a lunch at 11:30 a.m. and the meeting at 12:00 p.m.

Chancellor Shonk said he would like to engage the board members more and provide an opportunity for them to ask questions of more people – vice chancellors, new employees, students, and others. Chairman Hall asked Chancellor Shonk to send email survey with the options.

Chancellor Shonk said he is in listening mode currently and has met with 17 employees to date. He is holding a one-on-one meeting with each employee allowing for 30 minutes with each person. He is asking the same questions of everyone including the following:

- What are the strengths of the College?
- What are the weaknesses?
- If you had a magic wand to do anything on campus, what would you do?
- If you had a magic wand to do anything in your area, what would you do?
- Where do you see yourself in the future?

He said the meetings have been very interesting and he is reviewing and compiling the data to look for themes.

He thanked everyone for the time they took to assist with chancellor search. He said communication is a top priority and he is holding monthly meetings for the entire campus as well as monthly meeting with the division chairs and directors. The College continues to hold the Chancellors Advisory Committee, Cabinet, Faculty Senate, and Staff Senate meetings as well. He hopes to institute more activities during the common period and Family Fun Nights. He invited the campus to offer suggestions for those activities as well as ways to better communicate.

Chancellor Shonk noted that the equipment for the new CDL / Heavy Equipment Operator Program has arrived. He noted the College had supply chain issues with the purchase of a semi-trailer but was able to purchase a good used one.

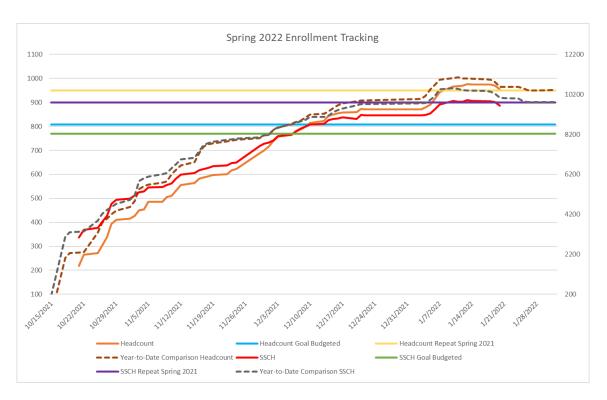
Chancellor Shonk reported the student success rates for the College. He said traditional classes are 16 weeks, but the College has seen success with eight-week courses and plans to offer more.

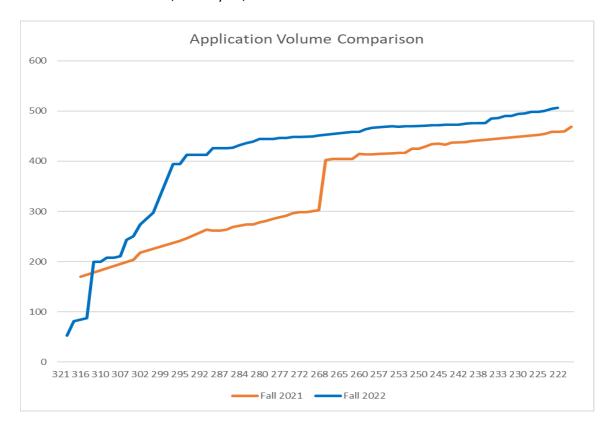
He said financial information on the new budgeting process will be provided at the April meeting.

*Annual Affirmation of the Mission – Dr. Shonk asked Chairman Hall for motion to affirm the Mission Statement as stated at the bottom of the agenda. Mr. Arnold moved to affirm the Mission Statement and Ms. Freiert seconded. The motion carried.

Dr. Shonk said the Higher Learning Commission (HLC), the accrediting body of the College, will have its site visit to campus in the fall. This is for the reaccreditation of the College. Dr. Shonk said the board will be asked to assist with the visit by meeting with the review team from HLC.

Enrollment Report - Mr. Zach Perrine, vice chancellor for student affairs, presented enrollment numbers as of January 20, 2022.





Mr. Perrine said the headcount goal was 808, which was less than it was in past. Currently, actual headcount is 955.

He also showed a graph of Fall 2022 application volume, which is just one indicator of enrollment. The College is about 50 applications ahead year to date over last year. He attributed the increase to efficiencies gained in the Admissions Office through staffing.

Mr. Fretwell asked what the retention rate is and what are the main reasons for withdrawing. Mr. Perrine said he will bring that information to the next meeting. Mr. Perrine said the COVID pandemic did have an effect. Ms. Freiert asked if the College had identified the cause or source of the increase in enrollment. Mr. Perrine said they had not identified the cause yet. Mr. Arnold asked about the number of concurrent students. Mr. Perrine said about a third of the total headcount is concurrent students. Mr. Cummings asked about the transfer scholarship offered to system community college students transferring to the University of Arkansas in Fayetteville. Mr. Perrine said UACCB are utilizing this scholarship and the College is the leading the pack on students who transfer to UA Fayetteville.

Dr. Shonk said as the College moves forward, he wants to provide information prior to the meeting, rather than at the meeting or right before the meeting. Dr. Shonk said the College values the time that board members spend helping UACCB. The Board of Visitors are the ambassadors for the College to the community. Dr. Shonk he is sending Chancellor Communications email out once a week and the board members will be included in distribution

list. He also asked them to bring information back to college especially if they hear negative things.

Mr. Cumming moved to adjourn the meeting; Mr. Fretwell seconded. The motion passed.

With no further business, the meeting was adjourned at 4:53 p.m.

Respectfully submitted by Ms. Jodie Hightower, assistant to the chancellor.