UACCB Operating Procedure

Procedure 720.1

Naming Policy Page 1 of 1

It is the general policy of the University of Arkansas Community College at Batesville that naming opportunities for buildings will be considered for gifts that cover at least 30 percent of the cost of the facility or improvement.

It is the general policy of the University of Arkansas Community College at Batesville that naming opportunities of roads, plazas, sub-units of buildings (including rooms and offices) and other appropriate areas will be considered for contributions that cover a predominant portion of the cost of the road, plaza or sub-unit.

Such gifts may be given by a single donor or may be given by multiple donors to honor a third party. Solicitation of gifts for facilities at the University of Arkansas Community College at Batesville must be made in consultation with the college administration and will be conducted based on the institution's priorities and available resources.

Authority to name:

After receiving the recommendation for a naming opportunity, the chancellor and the Board of Visitors of the University of Arkansas Community College at Batesville have the authority to recommend or not recommend the naming opportunity to the president of the University of Arkansas System. The system president has the authority to accept or reject the recommendation. At the president's discretion, the naming proposal may be taken to the Board of Trustees in resolution form for approval.

If a building name is not forthcoming at the time the building has been completed and a name is needed for identification purposes, only a generic name should be used, thus reserving the prerogative to bring forward a name that meets the established criteria at a later date.

Adopted: January 16, 2003