Using the College Name, Seal and Logo

Employees of the University of Arkansas Community College at Batesville are not authorized to use the name "University of Arkansas Community College at Batesville," "UACCB," or any version of the "University of Arkansas Community College at Batesville" to imply endorsements or personal preferences. The University of Arkansas Community College at Batesville is a state institution which serves many interests and viewpoints.

The University of Arkansas Community College at Batesville letterhead is not to be used in association with an individual's personal preference, political advertisement, personal beliefs or personal business ventures.

It is important that any use of the University of Arkansas Community College at Batesville seal or logo be limited to official University of Arkansas Community College at Batesville business.

Questions concerning the use of the UACCB seal or logo should be directed to the Marketing Coordinator.

NOTE: Additional information regarding the use of the college name, seal and logo can be found in the UACCB Graphics Standards Guide.

Adopted: April 30, 2002

Revised: August 7, 2009 January 29, 2016