

Dear Member,

Glucose meters and test strips manufactured by Bayer (Contour® and Breeze®2 meters) and Abbott (FreeStyle Lite® and Precision Xtra® meters) are the preferred Glucose meters and test strips for the University of Arkansas.

If you have not already done so, it is now time to get your free, upgraded glucose meter through Bayer and Abbott.

You are eligible to receive a free, upgraded glucose meter. Descriptions of the new meters that are available through Bayer and Abbott are included with this letter.

Please order your free meter right away by calling the toll-free numbers below:

- Abbott Diabetes Care (FreeStyle Lite and Precision Xtra meters)
Call toll free: 1-866-224-8892
Order online: www.MyFreeStyle.com/meterprogram
- Bayer (Contour and Breeze2 meters)
Call toll free: 1-888-832-1039
Order online: www.bayercontour.com/BayerProducts

There are new quantity limits in place on test strips. If you currently use insulin, you may get up to 5 strips per day up to a maximum of 30 days per fill. For non-insulin dependent members, you may get up to 3 strips per day up to a maximum of 30 days per fill.

If you require more than the quantity allowed, or cannot use a Bayer or Abbott test strips, please have your physician submit a prior authorization form to MedImpact at 800-788-2949.

Our records indicate that you have had a prescription filled for blood glucose test strips manufactured by LifeScan (OneTouch, SureStep, FastTake) or Roche (Accu-Chek, SoftTouch, Chemstrip, Tracer) within the last 120 days. If you are not currently using diabetic testing supplies manufactured by Roche or LifeScan, this notice does not apply to you.

If you have any questions concerning this letter, please contact MedImpact's Contact Center at 1-800-788-2949.



Attention MedImpact Members with Diabetes:

FreeStyle Lite® and Precision Xtra® Blood Glucose Test Strips are Co-preferred on MedImpact

- ZipWik™ tabs target blood sample for easy application and fast uptake
- No coding means one less step
- Up to 60 seconds to reapply blood
- Smallest Sample size¹ of only 0.3µL



- Designed for easy testing
- Intuitive setup and simple menus
- Test blood sugar AND blood ketones² with the same meter



For In Vitro Diagnostic Use.

MedImpact Members can receive a **FREE³** meter by calling Abbott Diabetes Care at **1-866-224-8892** or ordering online at **www.MyFreeStyle.com/meterprogram**

FreeStyle Lite® Blood Glucose Test Strips are intended to be used with FreeStyle Lite® and FreeStyle Freedom Lite® meters only.

1. As of May 2010 among leading brands in the U.S.A.

2. Requires a Precision Xtra™ Blood 6-Ketone test strip.

3. Product provided as a free sample shall not be resold or submitted to any third-party payer for reimbursement.

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ATTENTION: MedImpact Members

Each Starter Kit includes
**50 FREE
TEST STRIPS**
Limited time offer only!*

Make CONTOUR® your choice:

The CONTOUR® meter is easy to learn and use, with accuracy you can trust.

- **No Coding™** technology — eliminates inaccurate results due to miscoding
- Small blood sample
- **Trusted accuracy** with features that reduce many common sources of error†
 - **Sip-in Sampling®** technology automatically draws the sample into the test chamber to help patients test correctly
 - Underfill detection indicates if the sample size is too small, which helps prevent inaccurate readings



Bayer's CONTOUR® USB blood glucose meter:
A great choice for insulin users.

- Easy to use with **No Coding™** technology
- Auto-diary helps ensure that test results are accurately recorded
- The built-in data management software is designed to help you identify patterns and trends to better understand the relationship between your blood glucose and your lifestyle choices



The right choice for members who need the convenience of no strip handling.

The easy-to-use BREEZE®2 meter offers:

- A unique 10-test disc
- **No Coding™** technology



PREFERRED ON MEDIMPACT

**Call 1-888-832-1039 and mention ID code BDC-MI
for your FREE† Bayer meter today!**

* While supplies last.

† Offer valid for qualified patients with diabetes and subject to availability. Not valid for prescriptions for which payment may be made in whole or in part under a federal or state healthcare program, including but not limited to, Medicare or Medicaid. Not valid in Massachusetts or Vermont and void where prohibited by law.

References: L. Harrison B, Leezanby C, Halikansdotir S. Accuracy of the CONTOUR® blood glucose monitoring system. J Diabetes Sci Technol. 2011;5(4):1009-1013.

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